



BACHELOR OF BUSINESS MANAGEMENT

COURSE DISCRIPTION

The course was intended to provide you with fundamental knowledge in understanding organisations, their management, the economy, and the business environment. It will either prepare you for a career in business and management or raise your profile within your chosen specialist function. It will improve a variety of skills and attributes required to be an effective global citizen, such as ethics, sustainability, and responsibility.

This extremely practical course was created with the future in mind. You will study several defined business areas that reflect the market's ever-changing needs, taking into account emerging disciplines such as artificial intelligence. Modules such as Digital Transformation and Innovation in Business, as well as Ethical and Responsible Leadership, are among them.



DURATION
(REGULAR) 3 YEAR
(FAST TRACK) 1 YEAR



ELIGIBILITY
12TH PASS/ANY DIPLOMA



WORK EXPERIENCE
3 YEARS

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ABOUT US

In order to integrate the personnel strategy with the employer's business, we are devoted to providing qualified, talented, and professional manpower solutions to all sectors. We also provide a variety of training options to our applicants since we think it is important to support their professional development and excellence. With a large pool of applicants ranging from recent graduates to senior jobs, Job Scan can locate, screen, assess, and select prospects who meet the requirements of the hiring manager. Using our high standards for behaviors, and we respect the contributions of each customer and applicant we work with.

SUBJECTS

YEAR 1

- **INTRO TO LEADERSHIP AND MANAGEMENT**
- **WORKING CAPITAL MANAGEMENT**
- **COUNSELLING SKILLS FOR MANAGEMENT**
- **BUSINESS ACCOUNTING**
- **FINANCIAL ACCOUNTING**

YEAR 2

- **ORGANIZATIONAL BEHAVIOUR**
- **MERGERS AND ACQUISITIONS**
- **IT**
- **E-COMMERCE**
- **INDIAN ECONOMY**

YEAR 2

- **BUSINESS STATISTICS**
- **INTERNATIONAL BUSINESS**
- **MARKETING MANAGEMENT**
- **PRINCIPLES OF MANAGEMENT**
- **STRATEGIC HUMAN RESOURCE MANAGEMENT**

EXAM & DURATION

ONLINE EXAM: 2HRS/PAPER

TOTAL FEES: RS. 37,000

INTERNATIONALS FEES: \$800