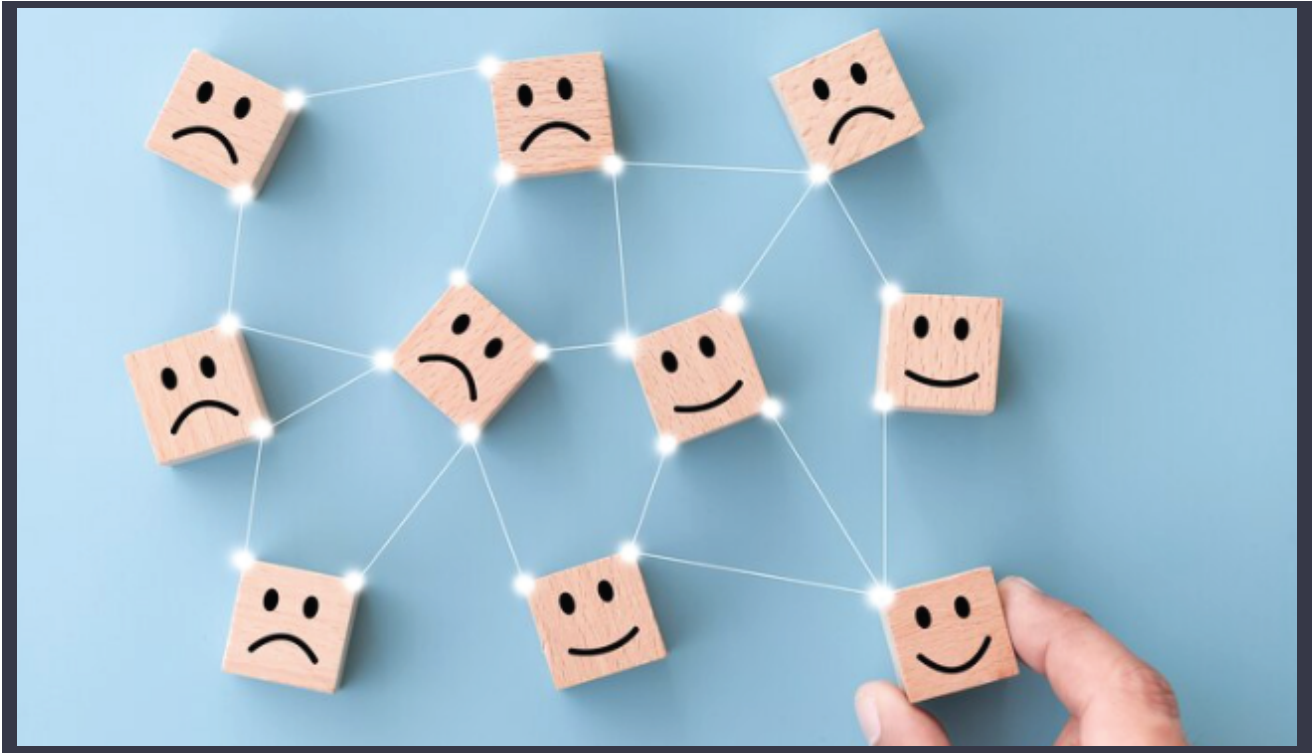


BACHELOR PROGRAM IN BEHAVIOURAL SCIENCE



DURATION :
(REGULAR) 3 YEARS
(FAST TRACK) 1 YEAR

ELIGIBILITY :
12TH PASS /
ANY DIPLOMA

WORK EXPERIENCE :
3 YEARS

COURSE DESCRIPTION

A Bachelor's program in Behavioral Science is an undergraduate degree program that focuses on the scientific study of human behavior and the factors that influence it. It is an interdisciplinary field that draws from various disciplines such as psychology, sociology, anthropology, economics, and neuroscience to understand human actions, thoughts, and emotions.

Career opportunities for graduates with a Bachelor's degree in Behavioral Science can be diverse. Graduates can find employment in areas such as human resources, market research, social services, public health, education, and community outreach programs. Some may choose to pursue further education, such as a Master's or Ph.D. in Behavioral Science, to expand their career options and conduct advanced research in the field.

ABOUT US

In order to integrate the personnel strategy with the employer's business, we are devoted to providing qualified, talented, and professional manpower solutions to all sectors. We also provide a variety of training options to our applicants since we think it is important to support their professional development and excellence. With a large pool of applicants ranging from recent graduates to senior jobs, Job Scan can locate, screen, assess, and select prospects who meet the requirements of the hiring manager. Using our high standards for behaviors, and we respect the contributions of each customer and applicant we work with.

SUBJECTS

YEAR 1

- **Principles of Management**
- **Introduction to Behavioural Sciences**
- **Management Information System**
- **Social Psychology**
- **Behavioural Economics**

YEAR 2

- **Human Resource Management**
- **Introduction to Philosophy**
- **English Language**
- **Sociology**
- **Consumer Behaviour**

YEAR 3

- **Ethics**
- **Psychological Science**
- **Relationship Management**
- **Organizations Behaviour**
- **Behavioural Communication**

EXAM & DURATION

**ONLINE EXAM :
2HRS/PAPER**

**TOTAL FEES :
RS.37, 000***

**INTERNATIONALS FEES :
\$ 500***