



# BPBA IN BEHAVIOURAL SCIENCES

ELIGIBILITY	DURATION	WORK EXPERIENCE
12TH PASS/ ANY DIPLOMA	(REGULAR) 3 YEARS (FAST TRACK) 1 YEAR	3 YEARS

## COURSE DESCRIPTION

Behavioural science is a branch of science that aids in the identification, management, and prevention of a wide range of mental diseases in a variety of populations. This article will go over the various levels of behavioural science courses available in India. We'll also go over the various job opportunities available to those with a degree in behavioural science, as well as how to build a successful career in that field. A successful completion of a behavioural science course can lead to employment as a criminologist, psychologist, sociology, economic analyst, and so on, with salaries ranging from INR 8-9 LPA.

This programme offers a unique social science and policy-oriented approach to psychological and behavioural science. You will learn to analyse ways in which psychological and behavioural science theories and findings can be applied in the real world, as well as to use them to understand important social issues and propose and assess possible solutions.

## **ABOUT US**

In order to integrate the personnel strategy with the employer's business, we are devoted to providing qualified, talented, and professional manpower solutions to all sectors. We also provide a variety of training options to our applicants since we think it is important to support their professional development and excellence. With a large pool of applicants ranging from recent graduates to senior jobs, Job Scan can locate, screen, assess, and select prospects who meet the requirements of the hiring manager. Using our high standards for behaviors, and we respect the contributions of each customer and applicant we work with.

## **SUBJECTS**

### **YEAR 1**

- **PRINCIPLES OF MANAGEMENT**
- **INTRO TO BEHAVIOURAL SCIENCES**
- **MANAGEMENT INFORMATION SYSTEM**
- **SOCIAL PSYCHOLOGY**
- **BEHAVIOURAL ECONOMICS**

### **YEAR 2**

- **HUMAN RESOURCE MANAGEMENT**
- **INTRO TO PHILOSOPHY**
- **ENGLISH LANGUAGE**
- **SOCIOLOGY**
- **CONSUMER BEHAVIOUR**

### **YEAR 3**

- **ETHICS**
- **PSYCHOLOGICAL SCIENCE**
- **RELATIONSHIP MANAGEMENT**
- **ORGANIZATIONS BEHAVIOUR**
- **BEHAVIOURAL COMMUNICATION**

## **EXAM & DURATION**

**ONLINE EXAM: 2HRS/PAPER**

**TOTAL FEES: RS.37,000**

**INTERNATIONAL FEES: \$ 500**