



EXECUTIVE DIPLOMA IN E-BUSINESS



■ **DURATION :**
(REGULAR) 1 YEAR
(FAST TRACK) 3 MONTHS

■ **ELIGIBILITY :**
12TH PASS

■ **WORK EXPERIENCE :**
2 YEARS

COURSE DESCRIPTION

An Executive Diploma in E-Business is a specialized education program designed to provide executives and business professionals with a comprehensive understanding of electronic business (E-Business) concepts and strategies. E-Business refers to the use of electronic means, such as the internet, to conduct various business activities, including buying and selling products and services, online marketing, customer relationship management, and more.

This diploma is suitable for professionals seeking to enhance their knowledge and skills in E-Business to gain a competitive edge in the digital marketplace. It can be particularly valuable for executives and managers responsible for making strategic decisions related to their organization's online presence and digital transformation.

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ABOUT US

In order to integrate the personnel strategy with the employer's business, we are devoted to providing qualified, talented, and professional manpower solutions to all sectors. We also provide a variety of training options to our applicants since we think it is important to support their professional development and excellence. With a large pool of applicants ranging from recent graduates to senior jobs, Job Scan can locate, screen, assess, and select prospects who meet the requirements of the hiring manager. Using our high standards for behaviors, and we respect the contributions of each customer and applicant we work with.

SUBJECTS

- Essentials of Management
- Customer Relationship Management
- E- Commerce
- Business Process Outsourcing
- Business Analysis

EXAM & DURATION

ONLINE EXAM: 2HRS/PAPER

TOTAL FEES: RS . 30,000

INTERNATIONAL FEES: \$. 400*