



# BACHELOR PROGRAM IN TRAVEL AND TOURISM

## DURATION

(REGULAR) 3 YEARS

(FAST TRACK) 1 YEAR

## ELIGIBILITY

12TH PASS/ANY DIPLOMA

## WORK EXPERIENCE

3 YEARS

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## COURSE DISCRIPTION

Despite the pandemic, travel and tourism is a highly versatile industry that is growing steadily. With an expected increase in revenue, the industry is expected to create nearly double the number of job opportunities by 2025. And, as its popularity grows, travel and tourism provides exciting job opportunities that have captured the attention of today's youth. The career options available to students are plentiful, and with the government's involvement in elevating the tourism factor, the career options are very distinct. The growing interest in travel among all generations, as well as the travel industry becoming a major part of economies around the world, have all contributed significantly to the growth and mainstreaming of the travel and tourism industry.

The estimated increase in employment opportunities could reach up to 45 million people worldwide. The tourism sector in India is becoming an increasingly important component of the country's GDP growth. Many government institutes and new policies have publicly expressed their support.



## **ABOUT US**

In order to integrate the personnel strategy with the employer's business, we are devoted to providing qualified, talented, and professional manpower solutions to all sectors. We also provide a variety of training options to our applicants since we think it is important to support their professional development and excellence. With a large pool of applicants ranging from recent graduates to senior jobs, Job Scan can locate, screen, assess, and select prospects who meet the requirements of the hiring manager. Using our high standards for behaviors, and we respect the contributions of each customer and applicant we work with.

## **SUBJECTS**

### **YEAR 1**

- **PRINCIPLES OF MANAGEMENT**
- **BASIC ACCOUNTS**
- **MANAGEMENT INFORMATION SYSTEM**
- **COST ACCOUNTING**
- **HISTORY OF TRAVEL AND TOURISM**

### **YEAR 2**

- **HUMAN RESOURCE MANAGEMENT**
- **GEOGRAPHY OF TRAVEL**
- **INTERNATIONAL TOURISM**
- **INTRO TO TOURISM MARKETING**
- **RISK MANAGEMENT**

### **YEAR 3**

- **GLOBAL TOURISM**
- **LEGAL ASPECTS OF BUSINESS**
- **QUALITY MANAGEMENT IN TOURISM**
- **HOSPITALITY MANAGEMENT**
- **COMMUNICATION SKILLS**

## **EXAM & DURATION**

**ONLINE EXAM: 2HRS/PAPER**

**TOTAL FEES: RS.37,000**

**INTERNATIONAL FEES: \$ 500**

